SNOW TOURISM INTERNATIONAL SEMINAR
La Organización de Eventos en Estaciones de Esquí y Montaña

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La Pinilla Ski Resort
Riaza, Segovia (Spain)
February 10-22

Practical Programme

La Pinilla offer students the opportunity to come face to face with the everyday problems of a ski resort in all functional areas. Practical periods develop the management skills that increasingly differentiate successful professionals.

La Pinilla: http://www.lapinilla.es/site/
How to get here

Sitting at the bottom of the Guadarrama Mountain Chain, La Pinilla-Riaza is a mere 50 minutes from Segovia and just 60 mins from the city of Madrid and the International Airport of Barajas.

La Pinilla: [http://www.lapinilla.es/site/](http://www.lapinilla.es/site/)

Your Connection

Departure: Barajas Internacional Airport

Take the Tube (Metro)

![Metro logo]

Map:


Detailed View: (6 stations, 1 change, duration: 16-20 minutes, Price 1 €)

<table>
<thead>
<tr>
<th>Station/Stop</th>
<th>Line</th>
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<tbody>
<tr>
<td>Aeropuerto</td>
<td>8</td>
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<td>Colombia</td>
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<tr>
<td>Colombia</td>
<td>9</td>
</tr>
<tr>
<td>Plaza de Castilla</td>
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Take the Bus

Line 103 Madrid-Burgo de Osma
Tel.: 0034913145755
Price: 7,61 €
Departure: Intercambiador Plaza de Castilla 09:00h & 17:00 h (Arrival 10:50 & 18:50)

For Late Flight Arrival:

Line 2001 Madrid-Aranda de Duero
Tel.: 0034913145755
Price: 7,16 €
Departure: Intercambiador Plaza de Castilla 20:00h & 22:00 h (Arrival 21:30 & 23:30)
We pick up you in the Bus stop of Boceguillas (ask the driver to stop). In this case we ask you to contact us by e-mail (revuelta@sekmail.com)
Spanish Language Requirements

Seminar participants are separated according to origin into groups of two, composed of one Spanish student and one foreign student. This is a very useful experience to improve communication skills in a foreign language.

Since teaching is almost without exception held in Spanish you must have a sufficient level of competence in Spanish to attend the Seminar.

Health Care

For EU citizens with an E-111 form from your country you are insured in emergency cases. With an E-128 form from your country you are insured in Spain during your stay.

Accidents on the Ski Resort are covered by a complementary insurance. La Pinilla offer the students her own Medical Service.

Accommodation

SEK University accommodate all Seminar participants in the new bungalows of the Riaza Camping. The Bungalows are fully furnished and equipped for four people in full comfort with: Heating and air conditioning, Bathroom, Shower, kitchen with dining table, Fridge, Microwave, Television, Wardrobe, Bed linen, Towels, Crockery, Cutlery and Private Terrace.

Registration Fee

Fee: 425,00 € (The fee includes the 12 day Ski Pass and accommodation)

Transfer to the Account:

IBAN ES61 01825960430011512123

BANK: BILBAO VIZCAYA ARGENTARIA (BBVA)
Gobernador Fernández Jiménez, 1
40001 Segovia (Spain)

Include the reference: Snow Tourism Internacional Seminar

Please

Send by e-mail the Application for Admission (raul.revuelta@ie.edu)

and

Send by mail or Fax the certificate of payment to:

IE University
Departamento de Administración
Campus de Santa Cruz la Real
Cardenal Zúñiga, 12
40003 Segovia
Fax: 0034921445593 (Att. Dpto. Administración)